

Educational Resources Committee Report

January 2026

ERC members: Julia Smucker (chair), Lois Kerschen (ex officio), Jack Champagne, Rachel MacNair, Tony Masalonis, Christy Yao Pelliccioni, Bill Samuel, Lisa Stiller, Tom Taylor, Sarah Terzo, John Whitehead

The committee continues to meet monthly. We are currently primarily focused on the following:

- The “Answers to Challenging Questions” book(let): The writing and edits are finished! John is still working on cleaning up final draft and will update the ERC on his progress later this month. We are planning to self-publish the book (along with Tom’s companion booklet on ecology and the CLE) using the print-on-demand service Lulu and all available e-book platforms. A publishing meeting is planned but not yet scheduled, and we still need a cover design. Sarah has some tutorial videos from Lulu that she is planning to watch, as well as the necessary software.
- Podcasts: Production of new episodes remains stalled, although we now have instructions for recording and publishing. We’ve received two recorded interviews from former intern Rosalyn to publish sometime in the near future.
- Social media: Sonja and Julia are using the Buffer website to post to all CLN social media accounts simultaneously. Others post additional items to our Facebook page. We currently don’t have people to post each day, but we are sharing about 2-3 posts per week in addition to the blog post and newsletter. Other board members or supporters are welcome to join the posting group (to find and post a relevant item once a week on a negotiable day).
- Brochures: We’ve begun discussing needed updates to the brochures on our website. We plan to focus more on these updates when the “challenging questions” book is finished and to send a list of requested changes to our webmaster Colleen.